

CONTACT

Dhanot, Punjab, Pakistan

ijaz0103@gmail.com

+92 306 509 8123
Phone & WhatsApp

mdijazn.com

in/muhammad-ijaz-bhatti

ranker.ae

SKILLS

AI Development

LLM apps · AI agents · Automation · Chatbots · AI API integration

Software Engineering

Full-stack web · SaaS · CRM / ERP · REST APIs · Databases · Cloud deploy

Networking & ISP

GPON / FTTH · Wireless links · MikroTik · RADIUS · TR-069

Languages & Frameworks

All major languages and frameworks, built with AI coding tools:

Google Antigravity · Claude Code · OpenAI Codex

SEO & Growth

Keyword research · On-page SEO · Off-page SEO · Technical SEO · Local SEO · E-commerce SEO · AI search (GEO) · Link building · Guest posting · Site audits · Core Web Vitals · Schema markup · GA4 & Search Console

Muhammad Ijaz Bhatti

AI Developer & Full-Stack Software Engineer

Senior SEO Professional · 12+ years in SEO, AI & software

PROFILE

AI developer and full-stack software engineer with 12+ years in tech and online business. I build production AI applications, SaaS platforms and custom business software, and have managed a fiber and wireless ISP with its own in-house management software. In senior SEO roles at Digital Ranker and Dhanote IT Park, I have served clients across Pakistan, the UAE, Middle East, UK, US and Asia.

EXPERIENCE

Head of SEO & Technology

2025 – Oct 2026

Dhanote IT Park (Pvt) Ltd · Dhanote, Pakistan

- Led SEO, digital growth and technology across Dhanote Broadband and Dhanote Digital Skills.
- Oversaw Dhanote Broadband, a GPON fiber and wireless ISP covering Dhanote, Lodhran and Kehror Pacca areas.
- Managed network operations, home and enterprise connections, and field installation teams.
- Developed ISP software for other providers: TR-069 router management, billing and CRM, MikroTik automation, RADIUS and a PTA-approved log server.

Senior SEO Manager & Lead AI Developer

2022 – 2025

Digital Ranker · Dubai, UAE

- Led SEO strategy and delivery for a digital growth and software agency in Dubai Internet City.
- Designed and shipped production AI applications, SaaS platforms and custom CRM/ERP systems.
- Managed SEO, web design, Google Ads and social media services; 500+ projects delivered.
- Built a 250+ site publisher network for guest posts and ad placements.

Muhammad Ijaz Bhatti

AI Developer & Software Engineer

INTERNATIONAL EXPERIENCE

8 countries across the Middle East and Asia

UAE	Lived 2 years
Indonesia	Lived 1+ year

Saudi Arabia · Oman · Malaysia ×2 · Thailand ×2 · Singapore · Sri Lanka

LANGUAGES

Urdu	Native
Punjabi / Saraiki	Native
English	Professional

PRINT & PACKAGING

Production-level know-how; advise customers to fit their requirements.

- Offset printing
- Screen printing
- Packaging production
- Customer consulting

BRANDS I HELPED BUILD

Digital Ranker · Dubai

Fast Repair Care · Dubai

Custom Boxes World · UK

Blue Tree Clinic

BeMyGalaxy · Australia

iNetComputer · Canada

Full portfolio: mdijazn.com

CLIENT FEEDBACK

Clients across the US, Australia, Austria, Romania and Turkey praise first-page Google rankings within a month and authority gains beyond what was promised.

EXPERIENCE, CONTINUED

Senior SEO Trainer

2018 – 2021

Brilliant System of Education · Dhanot, Pakistan

- Trained young people in SEO and digital marketing at a digital skills lab and free education centre.
- 20+ trainees from an underserved area now earn by selling services online from home.

Senior SEO Specialist

2016 – 2020

Brilliant Packaging Suppliers · UK/US e-commerce

- Handled design, development, content and full SEO for UK/US e-commerce websites.
- Drove record sales in 2018–19 through organic rankings.

SEO Expert

2016 – 2018

Y-Zee Printers · Lahore, Pakistan

- Ranked highly competitive industrial B2B printing keywords in the UK market.

EARLIER CAREER

2015 – 16 — **SEO & E-commerce Executive**, online retail website (UK & USA)

2014 – 15 — **Sales Executive**, Printing Good, Lahore

2013 – 14 — **Computer Operator**, Sohail Waqas Pvt Ltd (IATA travel agency), Lodhran

EDUCATION & TRAINING

2012 — **Web Designing, 60-day training**
Govt Vocational Training Institute, Lodhran

2012 — **Diploma, Computer Hardware & Networking**
Govt Vocational Training Institute, Lodhran

2010 — **Matriculation**
Govt High School Dhanot, District Lodhran

COMMUNITY IMPACT

Running a free education centre in Dhanot that teaches academic and digital skills, helping young people from low-income families build online careers.